18-21 Sept 2023 Visiting the Netherlands

## Operational Traffic Flow Management

Come learn how the Netherlands developed policy, implemented solutions, and operates the highly efficient, multimodal road network.



Consulate General of the Netherlands In San Francisco TNL

















## Redefining solutions

# Complete business trip through the Netherlands

Policy		Implementation	Operate
Mon	Tue	Wed	Thu
10:00 – 10:15 Gather at office Gouda	9:00 – 10:30 Gouda Vision by Paul van Koningsbruggen	8:45 Gouda Bus or direct from Hotel Delft Technical University (tour and lecture)	9:00 – 10:30 Gouda How is it operated day-to-day?
Introductions & program review	Nordic city	Mobycon	Public Transit to Amsterdam
Lunch at TNL	Lunch at TNL	Lunch at Mobycon	Lunch in Amsterdam
Goudappel/Dat.Mobility	Dutch Cycling Embassy	Cycling or public transit	City Operations Center Visit
City of Rotterdam	Europe and mobility.	TNO: Predictive digital twin for Amsterdam	3:00 – 3:15 Closing in Amsterdam
Dinner at Gouda Old Square	Dinner on your own	Back to Gouda or hotel, Dinner on your own	

The program includes all the facets; policy, implementation & operation. Activities include master classes to discuss how Dutch and Nordic cities tackle mobility and smart city, facilitated by city officials. Presentation from companies such as Dutch Cycling Embassy, Mobycon, TNO and Goudappel. And of course our mobility vision (Paul van Koningsbruggen). An overview of the latest research in The Netherlands and Europe (e.g., TU Delft professor), site visits to an operational traffic control center.

### Included

- Master classes led by Dutch government officials
- Visit to operational center
- Latest research by Professor Technical University Delft
- Live demo of Amsterdam Mobility scenario planning
- Nordic perspective by city planner main city
- Solution vision and roadmap TNL
- Lunches and one dinner

Not included: Travel, hotel, remaining meals & incidentals



# Contributors

#### **Coast to Coast**

The Coast to Coast Foundation inspires knowledge and innovation exchange between US and European partners, NGO's, academia and industry working on equitable, smart and clean transportation solutions. In addition, the Foundation supports young talent to learn and innovate through trans-Atlantic exchange and research in this exciting space.

#### Mobycon

Mobycon is a Dutch-American consultancy specializing in developing and implementing innovative and sustainble mobility solutions nationally and internationally. With more than 35 years of experience Mobycon is an expert in translating Dutch best practice to a North-American context.

#### **Dutch Cycling Embassy**

The Dutch Cycling Embassy works with cities around the world to share knowledge and expertise from the world's number one cycling country. We help to translate best practice from the Netherlands in order to facilitate cycling as the most modern, efficient and sustainable method of transport.

#### TNL

TNL 's advanced mobility solutions and traffic flow management systems are unequalled in the world. We know how to bring measurable results to a city, improving the safety and experience of people on the streets and in public transit vehicles.

#### Goudappel

Goudappel is the leading firm in Mobility-planning in The Netherlands. With 60 years of experience and over 300 employees Goudappel provides her clients with data-driven mobility-information, research and consultancy in the fields of mobility-policy, urban design, mobility-management, public transport, cycling and parking.

#### ΤΝΟ

TNO is the leading Dutch Organization for Applied Research. We have developed the Urban Strate¬gy™ predictive Digital City Twin plat¬form. This extremely powerful instrument enables cities to run complex policy scenario's for Mobility, Air Quality, Noise, Energy and Equity in time, allowing interac¬tive engagement of all stakeholders, leading to better decisions.

### **Register now!**

Want to register directly? Do you prefer any additional information?

Contact us via events@tnl.group

Deadline for pre-registration is 10 April 2023 Deadline confirmation is 29 May, 2023

## **Endorced by**



Consulate General of the Netherlands In San Francisco

